

Cessation Programs – FY 2009

Massachusetts Tobacco Control Program (MTCP)

MTCP Contracts	Brief Description
Try to Stop Tobacco Smokers' Helpline (JSI)	Statewide quitline (1-800-Try-To-Stop) provides telephone information, referrals and counseling to smokers. QuitWorks is a fax-referral system that healthcare providers use to enroll patients who smoke.
U Mass Medical School Smoking Cessation Technical Assistance and Training	Technical assistance and training to healthcare providers on smoking cessation and systems change. Coordinates Basic Skills for Working with Smokers Trainings and Tobacco Treatment Certification programs.
JSI Cessation Community Interventions Capacity Building Contract	Technical assistance to MTCP local programs and partners to support community-based cessation interventions.
Community Health Centers	19 community health centers projects focus primarily on improving internal clinic policies and procedures, patient record-keeping systems and reporting capabilities for identifying smokers, conducting brief provider interventions and referring smokers to treatment.
Rural Birth Hospitals	3 pilot projects work to improve provider reminder systems in OB/GYN and pediatric practices and to pilot interventions with pregnant women.

